

BMJCA Special Board Meeting

April 25, 2013

Meeting Location: Chico Residence of Betty Volker

Attendees: BK Brooks, Stu Thompson, Casey Sohnrey, Ren Wakefield, Jim Conery, Miranda Morris, Jacquelyn Goss, and Barbara Mann (via telephone)

Guests: Bill Dennison, Steve Miller

Purpose of the Special Board Meeting: To discuss printing of a book authored by Bill Dennison and Clifford Gilbert and the possibility of providing a trash dumpster at the yard sale.

Meeting started approx. 3:35 PM.

Ren presented the proposal that BMJCA undertake the cost of printing the book entitled, What's in the Woods. It was proposed that 750 hard cover copies be printed at an estimated cost of \$22,650 (\$30.20 per book) with a suggested sales price of \$40 plus tax. It is hoped, but not promised, that the printed books will be delivered by Sept. 1, 2013 (in time for signing/sales for the Labor Day weekend).

Discussion of the proposal by the Board members included the following items: why a hard cover book was chosen over a soft cover, the number of books to be printed, cost of printing and terms of payment (approx. \$13,000 for layout), storage of books, marketing plans, and publication timeline.

Ren proposed a motion that BMJCA engage the services of Heidelberg Graphics to print 750 hard cover copies of What's in the Woods at an estimated cost of \$25,000 with a delivery date of Sept. 1, 2013, and selling for \$40, plus tax, per book. The motion was unanimously approved by members in attendance.

Miranda Morris spoke to the issue of providing a 30 yard trash dumpster for the use of community members on the date of the yard sale, July 6. She said she was informed that no grant money was available. She spoke to Carl at Recology who informed that such a dumpster would cost \$486 plus fuel cost (est. \$30-40). Carl offered to provide the dumpster for a total cost of \$250 with delivery set for July 5. The board decided that because the Community Cleanup budget contained sufficient funds to pay the \$250 charge it was not necessary for the board to approve the expense.

Meeting ended approx. 5:00

Minutes taken by: Steve Miller